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Communication
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Good Company

In the future, every child will get own job. However, when they chose the job, they have to make sure what is good company. In communication class, we invited a professor who is Robert H. Girling, PHD, and he addressed about the good company. According to his speech, good company has five similar characteristics such as financially sustainable, sustain their employees, support the community, sustain the planet, and improve the world. It means that companies have to contribute to world and community because world resources are limited, but people are still consuming it day by day. CLIF BAR is known as the example of the company that tries to make sustainable company. It is one of the most popular energy bar in the United States, and not only the taste is good but also this is a product with a little bad influence to the global environment. Also, professor said these three things which are financially, socially, and environmentally are most significant to sustain companies. In my opinion, I agree with his idea because I think company should think not only their company such as employee but also their community. Our earth is limited, so we have to consider how we can use less and what we should do for our future.